



TenStep Supplemental Paper

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Car Racing As Experiential Learning

Car racing is the latest addition to the long list of activities for experiential learning.

The objective of the exercise is to teach business skills to trainees sitting behind the wheel of a very powerful racecar. Of course, the training is not directed at the weak hearted.

The facilitators of the Driving Adventure claim this exercise teaches employees a variety of business skills, ranging from handling anxiety and uncertainty to the importance of concentration and adaptability. Additionally, it teaches them teamwork. They understand that most organizations are currently looking at experiential training to build teamwork among their employees. After the race, a debriefing session is held where facilitators ask participants to list the teamwork that was demonstrated and how it can be applied to their work situation.

Teamwork can be easily promoted in a classroom setting or in a speech. However, nothing can be as memorable as the teamwork experience of driving a racecar. The facilitators of the Driving Adventure also understand that participant memories fade with time, so they provide the drivers with videos of their driving experience.

Apart from linking high-speed racing with business skills, the adventure can also be used to initiate a conference or a meeting, to celebrate company values, or simply to get the workforce pumped up.